

# SARAH YOUSIF

## STUDENT BROADCASTER

### CONTACT

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### SKILLS

- Video Editing  
(Adobe Premiere Pro Certified)
- Fundraising
- Public Speaking
- Social Media



### AWARDS

- US Senate Youth Delegate (2 chosen out of state)
- 2x Harvard National Debate Finalist
- 2nd Place at the Tournament of Champion (debate)
- Made 12+ National final debate rounds
- 4x Michigan State Champion (debate)
- Academic All American, NSDA Debate (given to 2% of debaters)

### VIDEO AWARDS

- Michigan Student Broadcaster of the Year (MIPA) 2024
- Student Journalist of the Year Staff (MIPA) 2024
- 2nd Place Localized News - Michigan Interscholastic Press Association (MIPA): HVAC systems
- 1st place Commercial News - Michigan Interscholastic Press Association (MIPA): SWWC CIM
- Honorable Mention - Michigan Interscholastic Press Association (MIPA): Peer2Peer

### PROFESSIONAL SUMMARY

Freshman at the University of Michigan with a strong passion for politics and communication. Equipped with strong communication and an understanding of the intersectionality of topics. Trained in Adobe Platforms and works to increase engagement for companies on social media. Familiar with Tik Tok, Instagram, and other social media platforms. Eager to use my skills to to create a meaningfully in a dynamic environment where creativity intersects with education.

### EXPERIENCE:

#### CAMPAIGN MANAGER

Missy Lilje for Lansing City Council May 2023-August 2023

- Created daily social media posted recapping events, news, and updates
- Raised 20,000 dollars working with local grassroots and unions
- Coordinated 5 meet the candidate events with 20+ attendees
- Ended with a successful primary election

#### SOCIAL MEDIA DIRECTOR

Ascend Speech and Debate September 2021-August 2023

- Increased following on Instagram by 400+ in 3 months
- created different social media and video campaigns based on different initiatives (edited in Cap Cut and Premiere Pro)
- Film 50+ hours of lectures based in California for educational resources
- Helped double sign ups for the camp

#### SHS TODAY PRODUCER

Saline High School September 2021-June 2024

- Managed a team of 9 students in putting out weekly shows
- Averaged about 500 views per episode
- Produced news packages using Adobe Premiere Pro
- Attained Adobe certifications for platforms
- Produced Graphics using Adobe Photoshop and After Effects

#### MIPA UPSTART FELLOW

Michigan Interscholastic Press Association July 2024-August 2024

- Accepted by the Michigan Interscholastic Press Association for fellowship among 5 others
- Covered daily camp activities through @mipaupstart
- Created 5+ short reels within the course of the 4 day camp
- Created long form documentary on Haley Kluge (Creative Director at Variety) to showcase the valuable team talent
- Increased following of the page by 200+ in 4 days