

SARAH YOUSIF

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EDUCATION

University of Michigan, Ann Arbor, MI

May 2028

Bachelor of Arts, intended Majors in Political Science and Communications

Relevant Coursework: Political Theory, Intro to Communications, Digital Culture, Intergroup Dialogues, Phil 250

Honors/Awards: Regional Champion in Mock Trial (2025), Student Broadcaster of the Year (2024), US Senate Youth Program Delegate (2024), Ohio State Invitational Mock Trial Champion (2024), 2x Harvard debate finalist (2022-2023), Michigan Press Association Student Journalist Staff (2024)

Activities: Umich Mock Trial, Wolv TV (student news), Rise advocacy group, selected participant for the Public Service Internship Program, Ethics Bowl President and Founder, Ann Taylor Associate

Past Campaign Work: intern for Gabriella Sanitago for Detroit City Council (2021), intern for Felicia Brabec for state rep (2022), finance intern for Jenn Hill for state rep (2022), Campaign Manager for Missy Lilje for Lansing City Council (2023)

POLITICAL EXPERIENCE

Harris, Walz Campaign, Ann Arbor, MI

September 2024 – November 2024

Campaign Intern

- Tasked with 2 voter persuasion projects meant to equip reluctant voters with the tools to feel confident in voting
- Canvassed to target groups (i.e. greek life, new voters and athletes) reaching 50+ voters per shift to increase voter turnout
- Coordinated showings and rallies with the Michigan One campaign reaching 20,000+ attendees

Jennifer Steben for Saline Area Schools

June 2024 – November 2024

Senior Student Advisor

- Created full campaign website to help inform voters on key platform issues and get to know the candidate
- Prepped candidate for 4+ forums, viewed by 40+ voters to increase knowledge of key issues among the school district
- Coordinated 3+ meet the candidate events with 20+ attendees to create communication between candidate and community
- Ended campaign with successful re-election

COMMUNICATIONS EXPERIENCE

WDIV Local 4 - Live in the D, Detroit, MI

Dec 2024 – Present

Intern

- Assists with getting studio set up and creating blue cards for guests through iNews to get show ready for shoot
- Write 2+ articles for ClickonDetroit site per day to inform viewers what segments are and clipping relevant media for website
- Tasked with researching segments weekly to pitch and produce about Detroit and surrounding areas to use on the show, led to 3+ segments being produced

Michigan Interscholastic Press Association, Lansing, MI

July 2024 – August 2024

Upstart Fellow

- Accepted by the Michigan Interscholastic Press Association fellowship among 5 others to cover daily camp activities through @mipaupstart
- Created long form documentary on Keynote speaker Haley Kluge (Creative Director at Variety)
- Increased following of the page by 200+ in 4 days with each social media post averaging 300+ views

SKILLS & INTERESTS

Computer/Technical: Premiere Pro Certified (2023-2026), Proficient in Excel, Google Spreadsheets, Zoom, Adobe After Effects, Photoshop, and Lightroom, NGP and Minivan softwares, iNews, Arc Publishing, and WildMoka Publishing